

The Holland Hotel is a 75 room single room occupancy (SRO) hotel on 7th St near MacArthur Park, an area with a lot of homelessness.

In the midst of a catastrophic low-income housing crisis, The Holland has been vacant for almost twenty years.

Greedy developers keep these SROs vacant in Los Angeles with the hope of huge profits from flipping them to luxury lofts.

They skirt the law against tearing SROs down by simply keeping them empty and deteriorating.

AIDS Healthcare Foundation has bought, rehabbed, and re-occupied 13 SROs with 1,405 rooms at a low cost and in record time.

WHEN YOU ARE IN A HOLE, STOP DIGGING.

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